

FUTURE|BUILT BRAND GUIDELINE

LOGO USAGE

MAIN:

FUTURE|BUILT

FUTURE|BUILT.org

ALTERNATIVE:

**FUTURE
BUILT**

**FUTURE
BUILT.org**

CO-BRANDING AND AFFILIATION

**ORANGE
COUNTY
COMMUNITY
COLLEGES**
CAREER EDUCATION



TYPOGRAPHY

HEADLINE TEXT:

District

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPNPQRSTUVWXYZ

01234567890

BODY TEXT:

Source Sans Pro

abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNPNPQRSTUVWXYZ

01234567890

COLOR PALETTE



RGB 33 | 52 | 105
CMYK 100 | 90 | 29 | 19
HEX #213469



RGB 253 | 181 | 21
CMYK 0 | 32 | 100 | 0
HEX #fdb515



RGB 0 | 0 | 0
CMYK 75 | 68 | 67 | 90
HEX #000000

EXPANDED COLOR PALETTE

